

# Narratives on Hydrogen

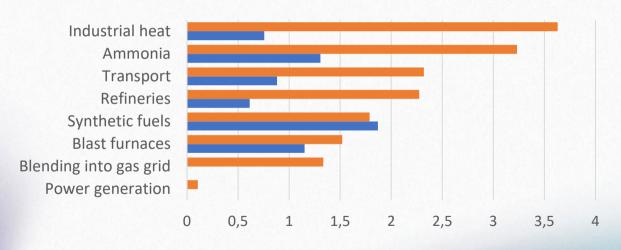
Ben McWilliams, Affiliate Fellow Bruegel Oslo, 12 February 2024

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## 1. What is the EU's political ambition?



2030 Targets: energy crisis shifted discourse on hydrogen from niche complement to electricity to replacing natural gas



Million tonnes

REPowerEU Fit for 55

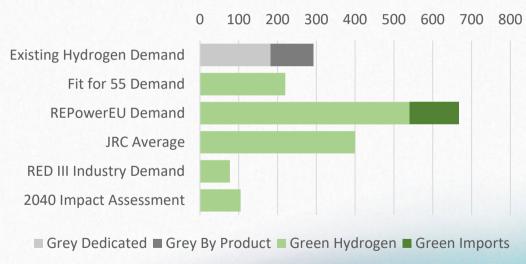
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### 1. What is the EU's political ambition?



- Independent
  estimates are
  substantially lower
  than REPowerEU
- So is an estimate based on RED III industrial demand

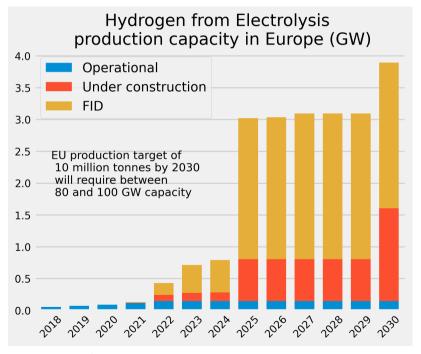
#### Hydrogen Demand 2030, TWh



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#### 2. Why do projects not take FID?

- IEA identifies 796 projects based on electrolysis hydrogen in the EU
  - 15% are operational, 5% under construction
  - 8% have taken a final investment decision
  - The remainder are announced, ie undertaking feasibility studies or running demos



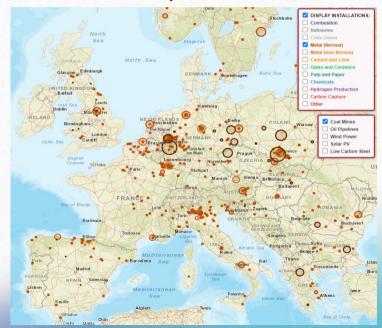
Source: Bruegel on IEA

## 3. The future geography of hydrogen



- Pure hydrogen (pipeline) vs derivative hydrogen (ship)
- Imported derivatives (eg Ammonia) will be consumed as derivatives (eg to make fertiliser):
  - Ship trade is accelerating more quickly than pipelines (Hydrogen Bank, H2Global)
- Will EU import ammonia, reduced iron, and synthetic kerosene?
- Similar question arises for trade across the EU – pure hydrogen by pipeline, or final derivatives?

#### Ferrous metal industry located around coal mines



#### Thank you!

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